

BMW IM HERZEN DES SUDENS

2016, Issue 2 • April 2016

Inside this issue:

2016 Kick-Off Party Pictures	1
Upcoming Milky Way Farm Fun Run Preview	1
President's Letter	2
Autobahn Go Kart Event Recap	3
More 2016 Kick-Off Party Pictures and Recap	4
Special Offer from Tom Williams BMW	6
Barber Tag Days—Free Parade Laps	7
2015 Financial Statement	7
Membership Benefits	8

2016 Kick-Off Party and Autocross



Dylan Holly assisting with running the course safely
Photo Courtesy of Lisa Drenning



SAVE THE DATE: Milky Way Farm Fun Run on Sunday, April 24, 2016

Stay tuned to your e-mail for registration details. On Sunday, April 24, we will be departing Athens in the late morning for a quick run up the back roads to Milky Way Farm near Pulaski, Tennessee. Milky Way Farm is the 1930s home of Frank C. Mars—founder of the Mar-O-Bar Company.

We will start out with a 3-course lunch in the grand hall at the 28' long table that seats 40 people. Afterwards, we will enjoy a scenic tour of the current 1500 acres of the original 2805 acre horse and sheep farm via hay ride—including a ride through the remains of Ripley's Believe-It-or-Not famous world's most crooked sheep barn. Our tour will conclude with a return back to the manor house with visitation and guided tour of the fully furnished Tudor Mansion.

This is a rare, so do not miss opportunity for a private group tour of this tremendous facility. The last time our club visited was in September 2004.



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President's Letter

Greetings! I hope this spring finds you in good spirits and ready to enjoy everything BMW.

We have had a great start to 2016. The Kick Off party was a blast with everyone showing off their autocross skills. **Mike Renner** brought the new i8 and showed us the power of instant torque. Those electric motors combined with a 3-cylinder petro burning engine sure turned out to be one impressive ride. Thanks Mike for showing us the future of BMW propulsion.

The autocross was not fast enough for some members so we met on Saturday March 5th at Autobahn Indoor Karting and ripped it up on their indoor karts. Electric motors can really



See Page 3 for more on our Karting Event



Past President, Jonathan Holly, officially hands the "keys" off to Steve Lowery, Incoming club President at the 2016 Kick-Off Party

be fun when placed on the back of a kart sitting 3 inches off of the ground. Thanks to everyone who came out for this fun afternoon.

Our calendar is full for the upcoming months and I encourage all of you to check out the web site and plan to attend all or as many events as you can.

We have a great variety of events from Street Survival for teen drivers to the Barber Historic Races to the Milky Way Farms Fun Run to the annual High Performance Driving School at Barber Motorsports.

We have plenty of slots available for the driving school May 7 & 8th, so sign up and encourage a friend to join us. This is Mom's Day weekend so bring your Mom out and get her a ride with one of our instructors. I guarantee she will never forget that Mother's Day experience.

So till we meet again, keep the fluids warm and the shiny side up and life will be as it should.

Steve Lowery

2016 Heart of Dixie Calendar of Events

- Sun, Jan 24 - BMW Kick-off Party and Autocross at Hoover Met
- Sat, Mar 5 - Go Karts and Social at Autobahn Karting in Birmingham
- Sat, Mar 12 - Teen Street Survival School at Hoover Met
- Sun, Apr 24 - Frank Mars' Milky Way Farm Fun Run in Pulaski, TN
- May 7-8 - Drivers Education at Barber Motorsports Park
- May 21-22 - Barber Historics Event and BMW Car Corral at Barber Motorsports
- Sat, Jun 4 - Teen Street Survival School at Hoover Met
- Sat, Jun 18 - Tigers for Tomorrow Fun Run in Attalla
- Sat, Aug 6 - Trissl Sports Cars and Wright-Rosenbaum House Fun Run in Florence with overnight option at the Shoals Marriott
- Sun, Oct 16 - Teen Street Survival School at Hoover Met
- Sat, Oct 29 - Blount County Covered Bridges and Shrine of the Most Blessed Sacrament Fun Run

Stay tuned to e-mail from albmwcca.org, our Facebook page and the Heart of Dixie Quarterly Newsletter for more details.

BMW Car Club
Of America
Heart of Dixie Chapter



Go Kart Event

By Chris Jones

The Heart of Dixie BMW CCA chapter gathered at **Autobahn Indoor Speedway** in Bessemer, Alabama on Saturday, March 5th for an afternoon of karting fun. We had twenty members participate along with a few spectators.

The day began with a short safety and rules briefing for all of our drivers. Autobahn set up a three race format in which the drivers with the highest average lap time during each of the fourteen lap races would score the most

points. At the end of the three races, the driver with the best average time would be our winner. After our briefing,

we divided into two groups and waited our turn to start racing. The on track racing was fun, exciting and even a little competitive. At times, some engaged in a little friendly trash talk. The competition was close but in the end it was Ethan Billions would stand atop the podium!

Thank you to all who came out and participated. It was great to see the familiar faces as well as some new faces. Also, HOD CCA would like to thank the staff at Autobahn for doing such a great job of organizing our event.



Photos Courtesy of Chris Jones



SAVE THE DATE!



LEGENDS OF THE AUTOBAHN

August 19, 2016

legendsoftheautobahn.org

FESTORICS

TURN FIVE CORRAL AND HOSPITALITY

August 19-21, 2016

festorics.org

47TH ANNUAL

BMW CCA OKTOBERFEST

August 23-28, 2016

ofest.bmwcca.org

Legends, Festorics and
Oktoberfest presented by



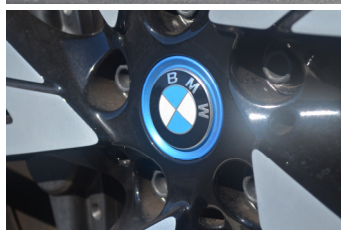
JOIN US FOR
**TWO INCREDIBLE
WEEKS IN MONTEREY**
TO **CELEBRATE
BMW'S 100TH
ANNIVERSARY!**



FOR MORE
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1.800.878.9292

OR VISIT
CELEBRATEBMW.COM

2016 Kick-Off Party and Autocross at the Hoover Met on Sunday, January 24, 2016



Thank you all for the great turnout to our 2016 Kick-off Party and Autocross at the Hoover Met on Sunday, January 24. The days events started off with a catered lunch and the introduction of our new president, Steve Lowery (page 2).



Followed up with a presentation from Tom Williams BMW. Parker Rosenberger (right) extolled the virtues of the new 7-series and the technology that is making its way to other models. Jason O'Quinn (left) discussed the latest technology with the 328i. (Afterwards, they had examples of each for full inspection—bottom right).

Next up, was Mike Renner who brought out the latest BMW i8 from the Performance Center in South Carolina. Mike discussed the technology of the i8, showed a few videos of the i8 and the new west coast Performance Center.

We wrapped up the presentation with a raffle galore with prized from both Tom Williams (Birmingham) and Century (Huntsville) BMW dealerships. Many thanks for their support of our club.

(continued on page 5)



Jonathan Holly takes his 1987 Alfa Romeo for a "Sunday drive" through the course



See more pictures at:

<http://albmwcca.org/gallery/2016-kickoff-party/>



All photos courtesy of Troy Wesson, unless otherwise noted



Sara Hix gets a ride in the i8
Photo Courtesy of Liz Thomas



Photo Courtesy of Sam Fara



Photo Courtesy of Lisa Drenning

(continued from page 4)

Afterwards, we all headed out to the parking lot for a few hours of fun autocrossing. Unlike timed events, this activity was low key to allow our members to experience their vehicles in the safety of a parking lot. The worst one could do was hit a few cones as they tested out the various slaloms, gates and turns. Everyone had fun and members were grinning from ear to ear. Those that were hesitant at first, could not wait to jump in line to give it a go. Mike Renner (right) even gave rides in his i8 through the course.

At the conclusion of the days events, we picked up the cones and raffled off the last of the prizes including a slot in the May Driver's Education school at Barber Motorsports Park.



TOM WILLIAMS BMW IS NOW **BMW OF BIRMINGHAM**



Heart of Dixie Chapter!

Hope you all are doing well. I wanted to announce that our name has changed. We are now **BMW of Birmingham**! Also, we have some more exciting news...BMW of Birmingham is now a **DINAN** Dealer! If you all ever need anything or have any questions, please let me know. The list of DINAN products can be found at <http://www.dinancars.com/>. Please remember that you still have an **EXTRA \$700.00** of bonus money off when purchasing a new BMW in stock. This money is on top of your Car Club money and does not come from the chapter. For questions or to schedule a product demonstration and test drive, please contact me at 205-443-8613!

All the best,

Parker Rosenberger



Heart of Dixie Chapter-BMW CCA

Statement of Assets, Liabilities, and Equity-Cash Basis

As of December 31, 2015

	Cash Basis Dec 31, 15
ASSETS	
Current Assets	
Checking/Savings	
100 · Regions Checking	19,208
109 · Regions Money Market	75,481
Total Checking/Savings	94,689
Other Current Assets	
200 · Inventory	215
211 · Deposits-Other	228
Total Other Current Assets	443
Total Current Assets	95,132
Fixed Assets	
300 · Equipment	294
Total Fixed Assets	294
TOTAL ASSETS	95,426
LIABILITIES & EQUITY	
Equity	
500 · Fund Balance	94,269
Net Income	1,157
Total Equity	95,426
TOTAL LIABILITIES & EQUITY	95,426

Heart of Dixie Chapter-BMW CCA

Statement of Cash Receipts and Disbursements

January through December 2015

	Cash Basis Jan - Dec 15
Income	
600 · Membership dues	8,372
615 · Driving School fees	31,745
616 · BMW CCA Club Race fees	10,487
625 · Other event fees	1,703
630 · Merchandise sales	960
635 · Interest income	39
650 · Misc./Other	0
Total Income	53,306
Expense	
801 · Bank Charges	36
810 · Insurance	2,819
815 · Driving school expenses	38,261
820 · CCC/Autocross expenses	1,522
821 · PBOC BMW CCA Club Race Expense	272
825 · Meeting expenses	1,226
830 · Merchandise purchases	1,147
835 · Other event expenses	2,280
841 · Web hosting/development	2,350
850 · Misc./Other expenses	1,236
851 · Benevolences	1,000
Total Expense	52,149
Net Income	1,157

Photos courtesy
of Sam Fara**Barber Tag Days**

Barber Museum Tag Days have been announced for 2016. If you have a Barber Tag on your BMW car, you are entitled to **free parade laps** and museum admission on June 18 and September 17. Save the dates! You must be checked in before 11 AM and one of the first 50 vehicles signed up to participate in the lunch-time parade laps. Call the museum at 205-699-7275 for details.



THE HEART OF
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BMW
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NEWSLETTER

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 You can also find
your local chapter
on Facebook at:
[www.facebook.com/
HeartOfDixieBmwCca](http://www.facebook.com/HeartOfDixieBmwCca)

Got an idea for a story?
Interested in providing
pictures or a story from
our next club event? If
so, contact Troy Wesson,
Newsletter Editor, at
troy.wesson@gmail.com

BMW Car Club
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The Benefits of a BMW Club Membership

- Vehicle Rebate: BMW CCA members in good standing (membership for 12 months prior to the purchase) may be eligible for substantial rebates up to \$1,500 on the purchase or lease of a new or Certified Pre-Owned BMW from any authorized U.S. BMW Center. See bmwcca.org for details.
- Outstanding national events including BMW CCA's premier annual gathering, Oktoberfest.
- 12-month subscription to the Club magazine, *Roundel*.
- Driving schools, autocrosses, safety schools, fun runs and Club Racing.
- Regional club-sponsored car corrals at major road races, like the Indy and Grand Am Series at Barber Motorsports Park.
- Free classified ads on the website and in *Roundel* magazine.
- Access to our Technical Service Advisors for personalized advice.
- Ombudsmen to help with dealer issues.
- Friends of BMW: A roster of fellow BMW CCA members who can offer coffee and conversation, repair tools, workspace, sometimes even help when you're out on the road.
- Club library and video services. Borrow BMW-related books and videos.
- Availability of a BMW CCA affinity credit card.
- Free BMW CCA decals available from the club office.
- Access to all areas of the growing online community at www.bmwcca.org.



Tail of an i8—courtesy of Lisa Drenning